



ABOUT SPORTS CONNECT

Sports Connect aims to connect administrators, coaches, teams, and families with tools that help save time, reduce burnout, and increase participation. Once three independent youth sports technology providers, Blue Sombrero, Affinity Sports, and Stack Sports joined forces to create a unified, all-in-one solution to help efficiently manage sports organizations worldwide.

- The Sports Connect solution relies on the technology for team management through Affinity Sports.
- Blue Sombrero makes up the core of the new US Soccer Connect/Sports Connect business for clubs.

Both Stack Sports and NJ Youth Soccer (NJYS) recognize that the past performance of Stack Sports has not met our mutual expectations. With that acknowledgment and recognition, NJYS believes that Sports Connect provides the best opportunity for upgrade with an established technology from industry leaders that provide tremendous benefit for the association, leagues, and clubs. Here are a few highlights that differentiates the new product and service

Simplicity. Automation will reduce time-consuming processes for club administrators in areas like risk management and registration management. With integrations to the US Soccer Digital Learning Center, SafeSport, CDC and in-system enforcements for player registration policies, you'll have a simpler user experience to get players and coaches on the field.

Quality Customer Support. The Affinity Sports and Blue Sombrero support teams have the highest customer satisfaction scores in the industry with extended customer support hours through phone, email, and online chat channels.

Proven and Established. For the past 17 years Affinity Sports and Blue Sombrero have been serving youth sports organizations. They are the trusted technology partner of 15 US Youth Soccer state associations, serving over 6000 soccer clubs.

Data Integrity. There is no need to re-verify existing players and coaches because three years of US Soccer Connect records to the Sports Connect platform is part of the implementation process through migration. With advanced functionality, players and coaches will be matched to their previous records during the 2020/2021 registration process.

NJYS looks forward to working with our members through the upgrade to the Sports Connect platform. Information will be continuously shared with the membership throughout the implementation and roll-out.